

	<p>HYUNJAE SHIN Footwear Designer/Developer Shjndesign.com +1 626-616-4494 Shin.hyunjae990811@gmail.com</p>	
<p>Education</p>	<p>ArtCenter College of Design, Pasadena, CA Aug 2018 – Apr 2025 Bachelor of Science, Product Design</p>	<p>American International School of Vienna, Austria Aug 2009 – Jun 2018 High School, US Diploma</p>
<p>Experiences</p>	<p>Lalaland Production and Design, Los Angeles, CA July 2025 – February 2026 (8 months) Footwear Designer/Developer (Voluntary Contract)</p> <ul style="list-style-type: none"> - As a tier 1 factory for Adidas, assisting and checking development process of manufacturing footwear. - Working with clients to make their idea a reality by making designs, samples, and CAD models. <p>ArtCenter College of Design, Pasadena, CA January 2025 – April 2025 (4 months) New Balance x ArtCenter Sponsor Project</p> <ul style="list-style-type: none"> - One of the selected student to represent ArtCenter to collaborate with New Balance Footwear design team. - Consistent check of our progress with the New Balance Team for refined and appropriate approach. <p>ArtCenter College of Design, Pasadena, CA September 2024 – April 2025 (8 months) ArtCenter Student Peer Coach</p> <ul style="list-style-type: none"> - One of selected student to mentor and teach students in earlier terms or in need of assist. - Primary mentored design storytelling, soft good designs, and modeling. <p>Adidas HQ, Herzogenaurach, Germany Mar 2024 – Sep 2024 (6 months) Sportswear Footwear Design Intern</p> <ul style="list-style-type: none"> - Designed lifestyle footwears with a story that fits to commercial audience. - Collaborated in a team as a 3D modeler in order to create prototypes. <p>Lalaland Production and Design, Los Angeles, CA May 2023 – Aug 2023 (3 months) Footwear Designer/Developer Intern</p> <ul style="list-style-type: none"> - Worked with clients to help them from the design process all the way to showing a final sample of the shoes. - Experiencing the craftsmanship and manufacturing process of footwear. <p>Republic of Korea Army, HongCheon July 2019 – January 2021 (1 year 7 months) Ground Soldier – Signaler – Squad Leader</p> <ul style="list-style-type: none"> - Served in a Base that prepared armored vehicles for war. - Trained and executed real scenario drills for the preparation. 	
<p>Projects</p>	<p>Adidas Fortnite x Ultraboost Collaboration Globally Released in March 2025 Adidas HQ, Herzogenaurach, Germany</p> <ul style="list-style-type: none"> - 3D modeling concepts that could be manufactured within the time frame and cost. - Exploring designs and options with the team to come up with a design that's wearable and meet the standard of Fortnite's demand. <p>Adidas Sportswear Lightshift 2.0 Early Release in Janaury 2026, Upcoming Global Release Adidas HQ, Herzogenaurach, Germany</p> <ul style="list-style-type: none"> - Received a design brief to lead the project to design a takedown from the hero shoe. - Presenting and delivering the final design, tech pack, and cmf map. 	
<p>Skills</p>	<p>Languague Software Design/Presentation</p>	<p>English (Fluent), Korean (Fluent) Adobe Indesign, Photoshop, Illustrator, Substance, CAD – Blender, Gravity Sketch, Zbrush Market Research, Storytelling, Prototyping, Crafting, Sketching, Pattern Making</p>